



Who are we?

Zero Waste City Pte Ltd is a consulting business specialised in waste reduction for commercial and industrial facilities. We help companies and councils implementing cost-saving opportunities and provide guidance to achieve Zero Waste goals.

Contact us at info@zerowastecity.com

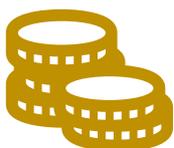
What's a Zero Waste Masterplan?

It is a document that defines the ambitions and strategies for a City or Community to go Zero Waste.

What's being Zero Waste?

A commonly accepted definition is that at least 90% of the solid waste generated by the City or Community are diverted from incineration, landfill, and the environment.

Benefits of going Zero Waste



Cost savings

In the medium and long terms, Zero Waste strategy is the most cost-effective approach to waste management.



Wellness and liveability

Zero Waste promotes the respect of our resources, our planet, our land, and our communities.



Leadership

Worldwide, communities and cities that implement Zero Waste become leaders and make a real impact.



Job creation

Reuse, Repair, and Recycle create many times more jobs than landfill or incineration.



Environment protection

Protecting and improving the use of our resources are necessary in the fight against climate change.



Strengthen local economy

Zero Waste promotes collaboration between local businesses and the use of local resources.

How do you go Zero Waste?



Measure your current performances



Prepare and launch your Zero Waste Masterplan (see below)



Build a taskforce to implement the plan



Monitor and review



Celebrate your collective success

How do you build a Zero Waste Masterplan?



What's included in a Zero Waste Masterplan?

- Clear definition of the baseline, and of the acceptable forms of reuse, repair, re-earth (=compost) and recycle;
- Verifiable targets;
- Measurable KPIs;
- Detailed strategies to achieve the Zero Waste goal such as policies, incentives program, or educational programs;
- Process to monitor and verify the success of the program.

How long does it take to go Zero Waste?

Depending on the complexity of the infrastructures, the strength of the local economy, the volume and quality of the discards, the political commitment... It can take anywhere from 5 to 40 years.

Zero Waste Masterplan examples

Check the link below:

- [San Diego, California, USA](#)
- [Vancouver, British Columbia, Canada](#)

How can we help?

- Detailed waste audit study;
- Organisation of workshops to engage stakeholders
- Drafting of the Zero Waste Masterplan
- Monitoring and reviewing of the program



*From the planet point of view,
we can't throw away
because there is no "away"*

